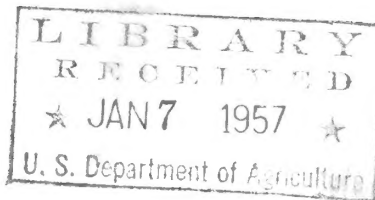


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Garden Mums

ROOTED CUTTINGS 1957 LIST



PRICES

| | |
|--------------------------------|----------------|
| 25 one variety | \$2.00 |
| 50 one variety | \$3.50 |
| 100 or more, one variety | \$6.00 per 100 |

(No less than 25 of one variety — Minimum
total 100 cuttings)

SHIPPING INFORMATION

We cannot be responsible for any damage due to freezing, delay, or damage in transit. Any damage from any cause should be reported immediately to the carrier and claim made for loss. We consider Express or Air Express the safest means of shipment. Shipments specified via Parcel Post travel at customer's risk, and prepayment charges should be included with cash orders.

Mum rooted cuttings are packaged in specially constructed cartons and with outside protective wrapping during the winter months. All cuttings are taken from lighted stock plants, rooted under ideal conditions and packaged in a manner to assure safe arrival. Shipping cartons should be opened at once upon arrival.

Mum rooted cuttings are available from January 1st to July 1st. The minimum total order that can be accepted is 100 cuttings. 25 of each variety is the minimum that can be supplied. More than 25 of a variety must be in multiples of 25.

COLOR PICTURES SELL



Use this color brochure as a sales aid. If you prefer, clip off or fold under our firm title and post in a prominent location.

Cunningham Gardens

INCORPORATED
WALDRON, INDIANA

Yellow

| | Height | Flowering Date |
|--|--------|----------------|
| CREAMPUFF. Light yellow sport of Powderpuff. Cushion | Short | Sept. 15 |
| EARLY GOLD. Bright golden-yellow medium pompon | Short | Sept. 15 |
| LEMON DROP. Lemon-yellow, button-pompon, cushion | Short | Sept. 15 |
| MARTIN'S YELLOW. Short growing, large yellow blooms | Short | Sept. 15 |
| MURIEL RICE. Primrose-yellow, 4-inch flowers | Med. | Sept. 15 |
| PATHFINDER. Bright gold with deeply serrated petals | Med. | Sept. 15 |
| POMPONETTE. Bronze-yellow pompon, cushion habit | Short | Sept. 15 |
| YELLOW CUSHION. Light yellow cushion. Long season | Short | Sept. 15 |
| REAL GOLD. Large, pure deep gold | Short | Sept. 20 |
| BUTTERSCOTCH. Huge golden-yellow with bronze tints | Med. | Sept. 28 |
| HOLIDAY. Golden bronze, large flower, strong | Med. | Sept. 28 |
| COPPER 'N' GOLD. Golden cushion with coppery tones | Short | Oct. 1 |
| MOJAVE GOLD. Huge flowers of sparkling golden-bronze | Med. | Oct. 1 |
| MOONLIGHT. Soft clear yellow, large pompon | Med. | Oct. 1 |
| SUPREME YELLOW. Bright lemon-yellow. Cushion | Short | Oct. 1 |
| YELLOW CHRIS COLUMBUS. Bright lemon, vigorous | Med. | Oct. 1 |
| CHARLES NYE. Deep lemon, large pompon, sturdy | Med. | Oct. 5 |
| CHIUQUITA. Lemon-yellow, small pompon. Cushion | Short | Oct. 5 |
| GOLD BEAD. Tiny double golden-yellow buttons | Short | Oct. 5 |
| LEE POWELL. Chinese-yellow flowers in large size | Med. | Oct. 5 |
| YELLOW AVALANCHE. A soft yellow sport of Avalanche | Med. | Oct. 5 |
| YELLOW SPOON. Bright clear yellow spoon | Med. | Oct. 5 |
| RUBY BREITHAUPT. Light primrose-yellow, very large | Med. | Oct. 10 |
| TREASURE. Yellow, small pompon. Fine for cutting | Tall | Oct. 10 |
| YELLOW BLANKET. Bright lemon-yellow, button pompon | Med. | Oct. 10 |

Bronze & Red

| | | |
|---|-------|----------|
| AUTUMNSONG. Early wine-red shading to carmine | Short | Sept. 10 |
| TECUMSEH. Red aging to buffy bronze, cushion | Short | Sept. 10 |
| APACHE. Orient-red to dark firecracker-red | Med. | Sept. 15 |
| APRICOT GLOW. Rich apricot-bronze. Cushion | Short | Sept. 15 |
| DARK RED GOLD. Golden deep red, small pompon | Short | Sept. 15 |
| EARLY CRIMSON. Early flowering bright crimson | Med. | Sept. 15 |
| EARLY KATHLEEN. Copper bronze, nice form | Med. | Sept. 20 |
| FLAMBOYANT. Flaming orange bronze, stately and lively | Med. | Sept. 20 |
| GEORGE LUXTON. Soft bronze. Early season | Med. | Sept. 20 |
| RED GOLD. Combines red, orange & gold, small pompon | Short | Sept. 20 |
| CROWNING GLORY. Orange overcast coral, 3-inch blooms | Tall | Sept. 25 |
| MADAM CADILLAC. Raspberry-wine, broad cushion | Short | Sept. 25 |
| ORSONA. Red and bronze, cushion | Med. | Sept. 25 |
| ROUGE CUSHION. Red with yellow center. Semi-cushion | Med. | Sept. 25 |
| ROYAL ROBE. Beetred-purple, sturdy growth habit | Med. | Sept. 25 |
| ADMIRATION. Salmon fawn, flowers in profusion | Med. | Sept. 28 |
| ARISTOCRAT. Deep cerise overcast claret, sturdy | Med. | Sept. 28 |
| JUBILEE. Crimson mellowing to a deep clear red, pompon | Med. | Oct. 1 |
| LIPSTICK. Brilliant red. Midseason cushion | Short | Oct. 1 |
| REDWOOD. Clear bright red, cushion | Short | Oct. 1 |
| AVALON. Orange-bronze small pompon. Excellent for cutting | Tall | Oct. 5 |
| COURAGEOUS. Dark ruby-red, large double flowers | Med. | Oct. 5 |
| ELITE CUSHION. Apricot-bronze. Sport of Major Cushion | Short | Oct. 5 |
| HUNTSMAN. Scarlet orange. A good cut flower | Tall | Oct. 5 |
| MONA. Rust-bronze medium pompon. Excellent for cutting | Med. | Oct. 5 |
| RED VELVET. Deep velvety crimson. Sturdy and strong | Med. | Oct. 5 |
| REMEMBRANCE. Dark carmine red, holding color well | Med. | Oct. 5 |
| ADMIRAL. Rich velvety dark red. Excellent for cutting | Tall | Oct. 10 |
| CARMINE QUEEN. Dark carmine pompon. Best for cutting | Tall | Oct. 10 |



White

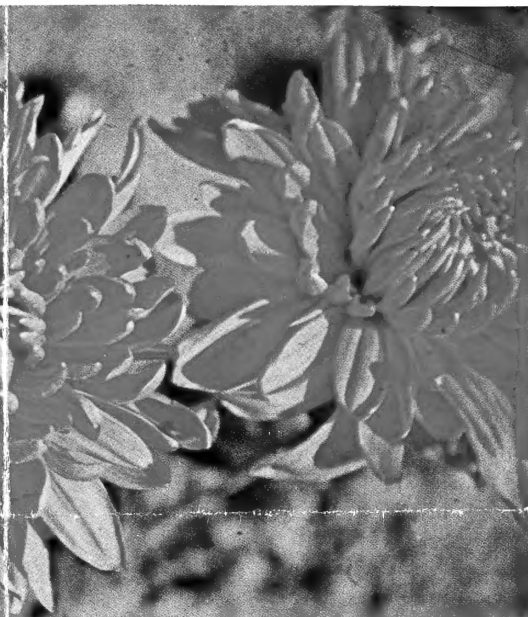
| | Height | Flowering Date |
|--|--------|----------------|
| CRYSTAL MAID. Cream white, low growing, non-fading | Med. | Sept. 15 |
| MARTIN'S WHITE. Large pure white, compact and bushy | Short | Sept. 15 |
| POWDERPUFF. White in wide mounds. Cushion | Short | Sept. 20 |
| JESSAMINE WILLIAMS. Quilled white spoon. Free flowering | Med. | Sept. 25 |
| OSTOSA. Large, glistening white, low growing | Short | Sept. 25 |
| SHALIMAR. Creamy white, large flower, sturdy growth | Med. | Sept. 25 |
| WHITE RICE. Fully double, 2-inch white flowers | Short | Sept. 25 |
| PEPITA. Eggshell-white pompon, semi-cushion | Short | Sept. 28 |
| CHRIS COLUMBUS. Cream white, large and vigorous | Med. | Oct. 1 |
| SPINDRIFT. White with cream center, 3-inch flowers | Med. | Oct. 1 |
| WHITE WONDER. Large white pompon in clusters | Tall | Oct. 1 |
| AVALANCHE. Large shaggy white with cream center | Med. | Oct. 5 |
| GLACIER. White to blush-white, sizeable flowers | Short | Oct. 5 |
| LIMELIGHT. White, vigorous growth. Fine for cutting | Tall | Oct. 5 |
| LYRIC. White cushion, immaculate single | Short | Oct. 5 |
| WHITE CLOUD. Pure white, large flowers, vigorous | Med. | Oct. 5 |
| BENORA. Large white flowers on well shaped plants | Short | Oct. 8 |
| CLASSIC. Pure white, medium pompon. Fine for cutting | Tall | Oct. 10 |
| MAESTRO. Cream white pompon, low growing plant | Short | Oct. 10 |
| WHITE MASQUERADE. White pompon, sport of Masquerade | Med. | Oct. 10 |

Pink & Lavender

| | | |
|--|-------|----------|
| CECIL BEED. Deep lavender-pink, free flowering | Med. | Sept. 15 |
| ORCHID HELEN. Orchid-pink, sturdy and strong | Short | Sept. 15 |
| CECELIA. Purple cushion, nicely shaped plant | Short | Sept. 25 |
| JEWELLTONE. Sparkling bright rose-pink pompon | Med. | Sept. 25 |
| JOAN HELEN. Garnet-purple, semi-cushion | Short | Sept. 25 |
| OLIVE LONGLAND. Apricot salmon-pink, 3-inch flowers | Med. | Sept. 25 |
| PURPLE CUSHION. Deep purple cushion, sport of Cecelia | Short | Sept. 25 |
| PURPLE WATERS. Early deep purple, 3-inch flowers | Med. | Sept. 25 |
| SEPTEMBER CHEER. Cherry-rose-pink, cushion | Short | Sept. 25 |
| SEPTEMBER DAWN. Rose-pink, one of the best short pinks | Short | Sept. 25 |
| SPELLBOUND. Brilliant lavender. Medium double flowers | Med. | Sept. 25 |
| EARLY LAVENDER. Early delicate lavender, vigorous | Short | Sept. 28 |
| SALUTE. Deep purple flowers. Cushion | Short | Sept. 28 |
| COCHECO. Orchid pink cushion. Prolific bloom | Short | Oct. 1 |
| DAHLIA MUM. Early deep purple, semi-cushion | Med. | Oct. 1 |
| EARLY WONDER. Soft pink, large pompon in clusters | Tall | Oct. 1 |
| EVELYN DEVANEY. True pearly shell-pink, outstanding | Med. | Oct. 1 |
| HELEN BOGUE. Massive double, purplish-rose. A model plant | Med. | Oct. 1 |
| JAYEFF. Deep pink, strong growth habit. Fully double | Med. | Oct. 1 |
| JOYOUS. Lavender, rosy-pink cushion. Prolific bloom | Short | Oct. 1 |
| MALINDA BROWN. Rose-pink with lavender overcast. Large | Med. | Oct. 1 |
| MYRTLE WALGREEN. Purple underlaid silvery lilac | Med. | Oct. 1 |
| OLD LAVENDER. Large pure lavender, strong and sturdy | Short | Oct. 1 |
| PATRICIA LEHMAN. Sparkling peach-pink, good for cutting | Med. | Oct. 1 |
| PURPLE SPOON. Brilliant purple spoon | Med. | Oct. 1 |
| ROSITA. Persian-rose button pompon, semi-cushion | Med. | Oct. 1 |
| TALISMAN. Apricot and lavender-rose, button pompon | Med. | Oct. 1 |
| ALLEGRO. Shrimp-pink shaded copper. Cushion type | Med. | Oct. 5 |
| BETTY. Bright salmon-rose-pink, large, upright & sturdy | Tall | Oct. 5 |
| JEWELL. Deep rose-pink, medium ball shaped pompon | Med. | Oct. 5 |
| JOYBRINGER. Salmon-rose large pompon, wide growth | Short | Oct. 5 |
| MAJOR CUSHION. Lavender-rose cushion, rounded habit | Short | Oct. 5 |
| MISCHIEF. Rosy red one-inch daisies. Captivating | Med. | Oct. 5 |
| ORCHID SPOON. Orchid-pink, abundant bloomer | Med. | Oct. 5 |
| ALERT. Large, dark purple with a silvery cast | Med. | Oct. 10 |
| MASQUERADE. Silvery lavender and rose, medium pompon | Med. | Oct. 10 |
| ROSE SPOON. Lavender rose-pink spoon | Med. | Oct. 15 |

George Luxton

Early season . . .
soft bronze flowers
in profusion.



Early Lavender

A delicately toned
pure lavender with
slightly deeper
center.

Butterscotch

Giant golden yellow
later taking on bronze
tints. Disbud for
football mum.



Admiration

A pleasing blend
of peach, soft salmon
fawn and gold.
Profuse.



Garden Mums

The newest and best varieties Brilliant colors! Pleasing Colors!
The shapeliest, most eye-appealing varieties for maximum garden effect.

Aristocrat

A majestic deep cerise, blooming
evenly and cleanly.



Ostosa

Large, glistening, pure white. Short
compact plants.



Evelyn Devaney

Most delicately beautiful true shell-
pink. Good foliage. Fine for cutting.



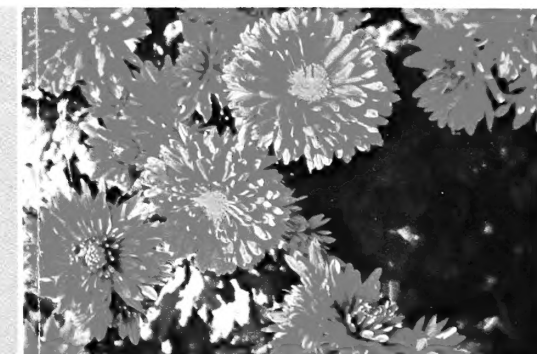
Helen Bogue

Massive double purplish-rose. Shapely
plant habits.



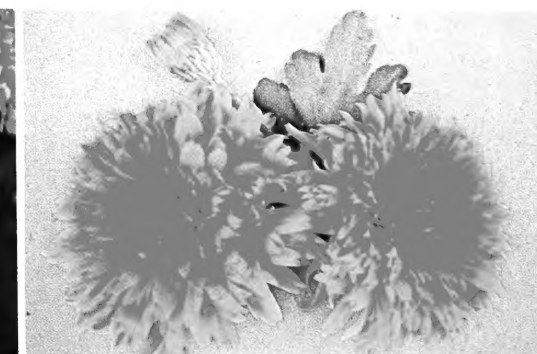
Flamboyant

Stately and lively . . . blooms of flam-
ing scarlet tinted orange-bronze.



Pathfinder

Deep lemon flowers . . . serrated pet-
als give carnation effect.



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